

# Are You Ready?

By Choice (*or not*) more than

# 40%

of the American  
workforce will be  
self-sufficient in 2020

Source: 2020 Report from Future and Emergent Research  
and Intuit Future of Small Business Report

## In 2016:

The gross domestic product (GDP) of  
the franchise sector will increase by 5.6% to

# \$552 billion

Exceeding the US GDP, which the projected growth is at 4.4%

Source: IFA Educational Foundation: Franchise Business Economic Outlook for 2016, prepared by IHS Economics

Over 73% of franchisees  
said they would  
"do it all over again"  
knowing what they know  
today

Over 78% of franchisees  
said they would  
recommend their  
franchise

Over 80%  
franchisees  
rated their franchisor  
as good, very good or  
excellent

Source: 2015 Franchise Business Review, a national franchise market research firm,  
recently surveyed 25,000 franchise owners over 18 months

The Hub for Economic Success and Innovation:

# THE ENTREPRENEUR'S SOURCE®

## Growing Sustainable Job Creation and Prosperity in Your Community

The Entrepreneur's Source® is the leader in helping communities leverage transformative franchising opportunities to build stable, sustainable business growth, and introduce national brand partnerships, with the ultimate goal of increasing local economy and individual prosperity.



## Building Corridors of Opportunities

### Advancing Both Career and Economic Development

**Here Is How We Help.** Our coaching platform is nationally recognized as the model for successful collaborations between national brand opportunities and potential business owners. We will:

- **Facilitate Business-led Collaboration:** Working with teams of local leaders and national franchising stewards, we will help develop action plans led by your specific initiatives and goals.
- **Provide Free Hands on Step-By-Step Customized Alternative Career Coaching** through one-on-one coaching, educational seminars and workshops.
- **Identifying Specific Opportunities:** We work with individuals and national brands to help define the most promising opportunities for each potential business owner and your economic region.
- **For more information please contact:**  
Call **407-492-3501** and speak with your Alternative Careers Coach: **Heidi Simos**  
Email-**hsimos@esourcecoach.com**  
Visit **<http://hsimos.esourcecoach.com/>** for more information

### Leveraging Proven Franchising Platforms

Collaborations are formed from a wide range of industry sectors, including:

- Automotive
- Beauty
- Commercial B2B Services
- Children's Services & Education
- Entertainment
- Financial Services
- Fitness
- Food Specialty
- Health Services
- Home & Construction Services
- Retail
- Staffing & Recruiting Services
- Technology
- Travel & Tourism